Virtual Exhibit & Sponsorship Opportunities

Now more than ever, it’s essential to stay connected with your customers and develop new relationships. While buyers worldwide still await the resumption of travel and in-person interaction, how do you engage customers and prospects? OSA has developed a proprietary, sophisticated virtual platform to support your objectives.

OSA virtual events have significantly extended the reach to a global audience of buyers and industry leaders, as well as newly accessible early-career professionals looking to forge a career in industry.

- **Thought Leadership** – Position your company as a trusted thought leader and strategic partner to a highly engaged audience.
- **Mindshare** – Bring your solutions directly to new audiences through meaningful brand exposure and networking.
- **Market Intelligence** – Gather authentic, unfiltered perspectives on the business challenges facing attendees, presenting you with new opportunities.
- **Branding** – Place your company in front of decision-makers that will influence the buying process.

Contact us today to reserve your presence or sponsorship.
+1.202.416.1988 | exhibitsales@osa.org
Join the All-Virtual OSA Imaging and Applied Optics Congress | OSA Optical Sensors and Sensing Congress

Contact us today to reserve your presence or sponsorship.
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Detailed descriptions of the three virtual exhibitor page options and other specialized and targeted sponsorships follow this page.

Click to See Exhibitor Options
OSA Imaging and Applied Optics Congress

Click to See Exhibitor Options
OSA Optical Sensors and Sensing Congress

Basic Exhibitor

OSA Imaging and Applied Optics Congress
OSA Optical Sensors and Sensing Congress
Basic Exhibitor, LLC

About Us

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Contact

Call 1-800-123-4567
Exhibitsales@osa.org

Enhanced Exhibitor

OSA Imaging and Applied Optics Congress
OSA Optical Sensors and Sensing Congress
Enhanced Exhibitor, LTD

About Us

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Contact

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Exhibitsales@osa.org

Conference-Wide Sponsor

OSA Imaging and Applied Optics Congress
OSA Optical Sensors and Sensing Congress
Conference Sponsor, Inc.

Schedule Your Demo Today >>
Join the All-Virtual
OSA Imaging and Applied Optics Congress | OSA Optical Sensors and Sensing Congress

Options for Participation  (OIDA Corporate Members Receive a 25% Discount!)

<table>
<thead>
<tr>
<th>RATES</th>
<th>BASIC EXHIBITOR</th>
<th>ENHANCED EXHIBITOR</th>
<th>CONFERENCE-WIDE SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>OIDA Member* USD 375</td>
<td>OIDA Member* USD 750</td>
<td>OIDA Member* USD 1,875</td>
<td></td>
</tr>
<tr>
<td>Non-Member USD 500</td>
<td>Non-Member USD 1,000</td>
<td>Non-Member USD 2,500</td>
<td></td>
</tr>
</tbody>
</table>

WHAT’S INCLUDED

Company Name/Logo                      Yes   Yes   Yes
Company Description                   500 Character Limit (approx. 75-100 words) 1,000 Character Limit (approx. 125-200 words) 2,000 Character Limit (approx. 250-400 words)
Logo Listing on Exhibitor Directory    Yes   Yes   Yes
Contact Listings (name, title, address, email, phone) 1 2 6
Company Website URL, Social Links (Linkedin, Twitter, Facebook) Yes Yes Yes
Registration Includes                  2 Booth Staff Registrations 1 Full Conference Registration 4 Booth Staff Registrations 2 Full Conference Registrations
Select Product Categories (to be part of a search functionality) Yes Yes Yes
Summary of Daily Visits (anonymous clicks/digital stats) Yes Yes Yes
Virtual Business Card Button & Reports  Yes   Yes   Yes
1:1 and Group Chat                     Yes   Yes   Yes
1500 x 500 Billboard/Feature Space on sponsor page        Yes
Video Links (Demos, Webinars) YouTube or Vimeo under 10 min in length        2 Videos 4 Videos
Company Brochure (pdf)                 2 2
Press Releases (pdf)                   4 (Static - In Platform) 6 (Static - In Platform)
Product Images (png, jpg)              4 8
Product Descriptions                   1,000 Character Limit (approx. 125-200 words) 2,000 Character Limit (approx. 250-400 words)
Company’s Job Postings from OSA’s Work in Optics        4 8

Specialized and Targeted Sponsorships  (OIDA Corporate Members Receive a 25% Discount!)

<table>
<thead>
<tr>
<th>PRODUCT</th>
<th>OIDA MEMBER* PRICE</th>
<th>NON-MEMBER PRICE</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plenary Session Video Sponsorship</td>
<td>USD 3,750</td>
<td>USD 5,000</td>
<td>30 second video to play prior to the plenary. Video provided by sponsor.</td>
</tr>
<tr>
<td>Daily Tech Zoom Room Sponsorship</td>
<td>USD 2,250</td>
<td>USD 3,000</td>
<td>Static logo on Embedded Frame around Zoom videoconferencing window for live sessions. Limited to one sponsor per day.</td>
</tr>
<tr>
<td>Hot Topic Sponsorship</td>
<td>USD 1,125</td>
<td>USD 1,500</td>
<td>Breakout room(s) for attendees to network &amp; connect with the sponsor based on a particular hot topic chosen by the sponsor, for discussion facilitation. 20 minute presentation in a dedicated Zoom room (15 min. presentation, 5 min. Q&amp;A). Hot Topic sessions are listed in the conference schedule.</td>
</tr>
<tr>
<td>Technology Showcase</td>
<td>USD 1,125</td>
<td>USD 1,500</td>
<td>Highlight your company or products in a 20 minute presentation in a dedicated Zoom room (15 min. presentation, 5 min. Q&amp;A). Showcases are listed in the conference schedule.</td>
</tr>
<tr>
<td>Registration Sponsor</td>
<td>USD 2,250</td>
<td>USD 3,000</td>
<td>Sponsor Logo with link to sponsor website on registration information page and registration confirmation email. Limited to 3 sponsors.</td>
</tr>
<tr>
<td>Email Blasts – Daily Schedule Banner Ad</td>
<td>USD 1,500</td>
<td>USD 2,000</td>
<td>Banner ad in the daily email deployed at the start of each event day. Limited to 1 sponsor per day.</td>
</tr>
<tr>
<td>Conference App Banner Advertising</td>
<td>USD 375</td>
<td>USD 500</td>
<td>Includes logo exposure on the start page and custom landing page, in addition to a rotating banner ad.</td>
</tr>
<tr>
<td>Animated Ad</td>
<td>USD 750</td>
<td>USD 1,000</td>
<td>Ad with links to advertiser’s website located on home page of the event website. This ad rotates with other advertisers. Run: length of show</td>
</tr>
<tr>
<td>Static Ad</td>
<td>USD 375</td>
<td>USD 500</td>
<td>Ad with links to advertiser’s website located on secondary pages of the event website. This ad rotates with other advertisers. Run: length of show</td>
</tr>
<tr>
<td>Social Media Wall Ad Slots</td>
<td>USD 375</td>
<td>USD 500</td>
<td>A social media wall is a feed of aggregated live posts that are displayed on digital signage in real time. Sponsors receive premium space to display a message, image and/or logo.</td>
</tr>
</tbody>
</table>

Virtual Exhibit content will remain live for 60 days after the event. Category as part of their OIDA member benefits.

*OSA Industry Development Associates (OIDA) Member rates apply only if membership is active at the start of the Conference and the member has chosen the Business Development benefit.

Amplify your exposure to new connections that will boost your bottom line!
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The deadline to sign up is 09 July 2021