Exhibitor Prospectus

OSA Laser Congress and Exhibition

Co-located Meetings

Advanced Solid State Lasers (ASSL)
Laser Applications Conference (LAC)

Exhibition:
13 – 15 October 2020

Conference:
13 – 17 October 2020

Québec City Convention Centre,
Québec City, Québec Canada

Exhibit

Showcase Your Laser Technology and Grow Sales

osaa.org/laseropc/exhibit

Premier Corporate Sponsor

IPG Photonics

OSA The Optical Society 100 Since 1916
480+ industry leaders from around the globe will be coming to the OSA Laser Congress and Exhibition looking for the product solutions your company provides.

The 2020 OSA Laser Congress and Exhibition will offer a comprehensive view of the latest technological advances in solid state lasers as well as the applications of laser technologies for industrial products and markets. It will highlight new sources, advanced technologies, components and system design to improve the operation and application of solid state lasers, focusing on materials and sources. In addition, there will be specific focus on applications for high power lasers and their use in materials processing.

Exhibition for Two Premier Meetings

- **Advanced Solid State Lasers Conference (ASSL)** is THE international event covering all aspects of solid state laser system design and implementation.
- **Laser Applications Conference (LAC)** focuses on materials processing and high intensity lasers for applications.

Connect with Top Buyers, Showcase Your Products and Grow Your Business

- Develop new business, valuable contacts and innovative ideas to boost sales and profitability.
- Meet with business and industry leaders from around the world.
- Build your competitive advantage as you learn about the newest technology.
- Connect with key players in the dynamic and changing laser industry.

Where Business Gets Done

“Supporting Laser Congress as a sponsor gave us the perfect opportunity to create awareness about Menhir Photonics within the laser community. We were able to get in touch with many people and have meaningful discussions to explain our offerings, but more importantly, to understand their current and future needs in terms of lasers. Laser Congress is a key meeting to interact with the laser community in a dynamic and friendly atmosphere.”

Florian Emaury
CEO, Menhir Photonics

480+ high-quality attendees expected

Titles of Past Attendees Include:
- Founder & CEO
- President
- Executive Chairman
- Chief Technology Officer
- R&D Laser Engineer
- Application Engineer
- Senior Laser Scientist
- Business Development Officer
- Managing Director

Exhibit At The OSA Laser Congress — Meet Your Customers and Prospects!

98% of attendees visit the exhibition

70% of exhibitors say their exhibiting increased their brand awareness

Your Products

If your company sells laser technology for any of these areas, you should exhibit at the OSA Laser Congress:
- Aerospace
- Astronomy
- Automotive
- Defense
- Energy
- Manufacturing
- Materials Processing
- Medical
- Remote Sensing
- Security

A Global Audience of Buyers

Manufacturers, distributors and scientists working in industry and government.
Increase Your ROI

Make plans for your company to be part of the OSA Laser Congress in Québéc City, Canada.

2020 Exhibit Rates

Exhibit Space: 10’x10’ (approx. 9 SQM)
OIDA Member: US$ 2,550
Non-Member: US$ 3,000

Tabletop Display - 5’x8’ (approx. 4 SQM)
OIDA Member: US$ 2,101
Non-Member: US$ 2,472

Includes:
• One display table
• Two chairs
• Company identification sign
• One complimentary technical registration (valued up to US$ 1,100)
• Two exhibit personnel registrations
• One copy of the technical program
• Company profile listing in the Buyers’ Guide*
• Company participation acknowledgment on meeting website*

OIDA Members Receive a Discount!

OSA Industry Development Associates (OIDA) Members receive a 15% discount on sponsorship and exhibit rates if the OIDA membership is active at the start of the conference and the member has chosen the Business Development benefit category as part of their OIDA member benefits.

Visit osa.org/industryoida@osa.org

Sponsorship of the OSA Laser Congress allows you to achieve your goals before, during and after the meeting. Increase your exposure to attendees through these opportunities:

<table>
<thead>
<tr>
<th>Level</th>
<th>OIDA Member:</th>
<th>Non-Member:</th>
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<tbody>
<tr>
<td><strong>Platinum</strong> (Limited to 2 Sponsors)</td>
<td>US$ 6,375</td>
<td>US$ 7,500</td>
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<tr>
<td>Includes:</td>
<td>One technical registration (valued up to US$ 1,100)</td>
<td>Technical session slide</td>
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<td></td>
<td>Registration bag logo placement (OSA produces bags)</td>
<td>Bag insert</td>
</tr>
<tr>
<td></td>
<td>Email blast to attendees</td>
<td>Recognition from meeting chair (as available)</td>
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<td></td>
<td>One conference program ad (full page, inside cover, color)</td>
<td>Logo and link from OSA Meeting website to sponsor’s corporate website</td>
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<tr>
<td></td>
<td>Coffee break (including signage)</td>
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</tbody>
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| **Gold** | US$ 3,825 | US$ 4,500 |
| Includes: | One technical registration (valued up to US$ 1,100) | Bag insert |
|          | One conference program ad (full page, black and white) | Recognition from meeting chair (as available) |
|          | Coffee break (including signage) | Logo and link from OSA Meeting website to sponsor’s corporate website |
|          | Technical session slide |

| **Silver** | US$ 1,700 | US$ 2,000 |
| Includes: | One technical registration (valued up to US$ 1,100) | Recognition from meeting chair (as available) |
|          | One conference program ad (full page, black and white) | Logo and link from OSA Meeting website to sponsor’s corporate website |
|          | Bag insert |

| **Supporter** | US$ 425 | US$ 500 |
| Includes: | Logo and link from OSA Meeting website to sponsor’s corporate website |

Custom Sponsorships Available Upon Request

Let’s work together to unlock a unique opportunity for your brand! Contact us today to discuss your business objectives and we’ll build a sponsorship package that will help you achieve your goals.

Secure Your Company’s Participation. Space is Limited. Act Today!

Contact the OSA Sales Team
+1.202.416.1428
exhibitsales@osa.org

Unless otherwise indicated, exhibit space does not include pipe, drape, or hang points.

*Benefits contingent upon date of signed contract.

Increase Your ROI

Highlight Your Company

Sponsorships are not exclusive to one company. Special Event sponsorships are available. For exclusivity pricing and additional information, please contact Exhibit Sales at exhibitsales@osa.org.

Receive a 15% discount on each event sponsorship when securing 3 or more event sponsorships at the same time.
“I sat and had lunch with a customer that has an order in process, and we had some good conversations about what he needs presently and what we need to be working on. So sure, I could buy 10 different plane tickets to visit existing customers, or I could come here and meet with those people.”

Lucian Hand, President, Light Conversion-USA
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OSA Laser Congress and Exhibition 2020 — Secure Your Exhibit Space Today

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