

Exhibitor and Sponsorship Prospectus

2019 OSA CONGRESSES AND TOPICAL MEETINGS

Grow Sales | Reach Key Buyers | Network with Leaders

2019 Topics Include:



Advanced
Sources



Biomedical



Sensing



Optical
Communications



Imaging



Advanced
Optics

osa.org/exhibits

2019 EXHIBIT & SPONSORSHIP OPPORTUNITIES

OSA Congresses and Topical Meetings provide targeted exhibit and sponsorship opportunities to help achieve your company's marketing and sales goals. These tightly-focused events are international in scope, and bring together distinguished optics and photonics engineers, technologists and scientists. Secure an exhibit space and/or sponsorship to:

- Market your products and services to top buyers,
- Network with technology leaders and
- Discover future user needs to guide your product development.

OSA has 10 meetings in 2019, which will create an intimate setting where exhibitors and sponsors can have substantive discussions about product needs with attendees. Located with the coffee break and poster sessions, the exhibits provide a high volume of traffic and ROI for participating companies. The opportunity for exclusive face time with customers increases brand exposure and creates an invaluable experience.

OSA has identified 6 hot topics for 2019. These are areas of high interest in the optics and photonics industry, where research and technology is advancing and defining the future of the industry. Find your match and secure your participation today!



HOT TOPICS FOR 2019 INCLUDE

Advanced Sources

- Latest advances in high power sources
- Ultrashort pulse and new wavelength sources from terahertz to EUV/X-ray
- Advanced nonlinear and laser optical materials

Biomedical

- Latest advances in molecular probe development
- Brain and life science imaging using optical techniques
- Use of optical technologies to advance biological and medical research and to improve clinical outcomes

Optical Communications

- Research in integrated photonics and nanophotonics
- Photonic transmission and access technology developments
- Network virtualization approaches and their impact on communications networks

Imaging





























- Latest advances in image processing research including computational imaging, phase retrieval, tomography and other inverse problems
- Applications of visible, IR, and hyperspectral imaging technologies to industrial, medical and military purposes
- Imaging through degraded atmospheric paths and techniques for mitigation

Advanced Optics

- Advanced optical design including free-form optics and optical interference coating technology
- Novel optical materials including IR fibers, metamaterials and GRIN lenses
- 3D imaging and display

Sensing

- Remote sensing, including the latest advances in LIDAR technology
- Optical sensors for industrial applications and the Internet of Things (IOT)
- Advanced spectroscopic techniques for sensing molecular species of interest

Congress/Topical	Advanced Sources	Biomedical	Sensing	Optical Communication	Imaging	Advanced Optics
OSA Biophotonics Congress: Optics in the Life Sciences 15-17 April / Tucson, Arizona, USA						
OSA Digital Holography & 3-D Imaging 19-23 May / Bordeaux, France						
OSA Optical Interference Coatings 2-7 June / Santa Ana Pueblo, New Mexico, USA						
OSA Optical Design & Fabrication Congress 10-12 June / Washington, DC, USA						
OSA Imaging and Applied Optics Congress 24-27 June / Munich, Germany						
OSA Optical Sensors & Sensing Congress 25-27 June / San Jose, California, USA						
OSA Applied Industrial Optics 8-10 July / Washington, DC, USA						
OSA Nonlinear Optics 15-19 July / Waikoloa Beach, Hawaii, USA						
OSA Advanced Photonics Congress 29 July – 1 August / Burlingame, California, USA						
OSA Laser Congress 29 September – 3 October / Vienna, Austria						

See pages 6-11 for Congress/Meeting descriptions.

ABOUT OSA MEETINGS

2019 OSA Optics & Photonics Congresses and Topical Meetings

OSA Biophotonics Congress: Optics in the Life Sciences

300 Attendees Expected

15-17 April 2019

Tucson, Arizona, USA

osa.org/LifeSciencesOPC



Significant advances in the development of optical techniques have led to an ever increasing role of optics in the study of and treatment of various problems in the life sciences ranging from molecular level investigations to clinical treatment of patients. In this OSA Congress, the latest advances in molecular probe development, life science imaging, novel and more powerful optical instrumentation and its application to study fundamental biological processes and clinical investigations will be presented. This event brings together leaders in the field whose contributions are significantly advancing the state of the art in biological and medical research through the use of optical technologies.

Collocated Meetings at This Congress Will Include:

- Bio-Optics: Design and Application
- Novel Techniques in Microscopy
- Optical Molecular Probes, Imaging and Drug Delivery
- Optical Manipulation and Its Applications
- Optics and the Brain

Exhibit and reach key decision-makers.

OSA Digital Holography & 3-D Imaging

200 Attendees Expected

19-23 May 2019

Bordeaux, France

osa.org/DH



The Digital Holography and Three-Dimensional Imaging meeting provides a forum for science, technology, and applications of digital holographic, and three-dimensional imaging and display methods. Topic areas include interferometry, phase microscopy, novel holographic processes, 3D and novel displays, integral imaging, computer generated holograms, compressive holography, full-field tomography, and holography with various light sources including coherent to incoherent and X-ray to terahertz waves. This is a highly inter-disciplinary forum with applications in biomedicine, biophotonics, nanomaterials, nanophotonics, and scientific and industrial metrologies.

Reserve your exhibit and connect with the industry's most distinguished engineers and scientists.



OSA Industry Development Associates (OIDA) Members enjoy up to 15% discount off all OSA meetings — ACT NOW!

OSA Optical Interference Coatings

300 Attendees Expected

2-7 June 2019

Santa Ana Pueblo, New Mexico, USA

osa.org/oic



Held every three years, the OIC meeting has served for the past four decades as the premier conference on the topic of optical interference coatings. Scientists, researchers, and engineers from all around the world attend to present, learn, and exchange ideas about the latest advancements in the field. OIC 2019 will cover all aspects of optical coatings, including fundamental research on coating design theory, materials, deposition methods, characterization technologies, and applications in electronic displays, optical communication, high power and ultra-fast lasers, sensing, solar cells, low-emissivity coatings, optical instruments, and space.

OSA Optical Design & Fabrication Congress

175 Attendees Expected

10-12 June 2019
Washington, DC, USA
osa.org/DesignFabOPC



Optical design and fabrication play an ever-increasing role in our modern society as more applications for optics are developed, especially in the areas of imaging, sensing, and illumination systems. Of particular interest is the ability to utilize modern design tools to reduce cost, augment manufacturability, and enhance system performance. New materials and unprecedented capabilities to create and measure precise aspheric and freeform optical surfaces have created a whole new design space for imaging, while new computational tools have allowed more complex systems to be both designed and fabricated. These capabilities have extended to micro-optics, head-mounted displays, and large optical systems. The 2019 OSA Optical Design and Fabrication Congress will address these issues in detail with a set of two related topical meetings that address optical design, optical fabrication and testing, and freeform optics. The Congress will bring scientists, engineers, designers and exhibitors together so they can interact and learn in both informal and formal settings.

Collocated Meetings at This Congress Will Include:

- Freeform Optics
- Optical Fabrication and Testing

Exhibiting at this event will connect you with leaders in the field.
Space is limited —reserve your prime location today.

OSA Imaging and Applied Optics Congress

300 Attendees Expected

24-27 June 2019
Munich, Germany
osa.org/imagingOPC



This Congress brings together academic, industrial, and defense research perspectives. It will provide a comprehensive view of the latest developments in imaging and applied optical sciences, covering the forefront advances and the application of these technologies to important industrial, military and medical challenges. The scope of research presented ranges from fundamental research to applied.

Collocated Meetings at This Congress Will Include:

- Computational Optical Sensing and Imaging
- Imaging Systems and Applications
- Propagation Through and Characterization of Atmospheric and Oceanic Phenomena
- Mathematics in Imaging



OSA Optical Sensors & Sensing Congress, Collocated With Sensors Expo

250 Attendees Expected

25-27 June 2019
San Jose, California, USA
osa.org/SensingOPC



The optical sensor market continues to expand and sensor technology is becoming more and more sophisticated, with integration from the chip level to full system platforms. This congress will provide the forum needed to facilitate reporting the latest optical-based sensor advances, bring together major sensor developers and users, and provide a showcase for the latest sensor prototypes and products.

Collocated Meetings at This Congress Will Include:

- Optical Sensors
- Optics and Photonics for Sensing the Environment
- Fourier Transform Spectroscopy
- Hyperspectral Imaging and Sounding of the Environment

OSA Applied Industrial Optics

50 Attendees Expected

8-10 July 2019
Washington, D.C., USA
osa.org/aio



Applied Industrial Optics focuses on advances in optical technologies and their use in commercial applications. At AIO, industry experts with experience in overcoming the challenges of deploying and commercializing new technology meet research groups striving to get their technology out of the lab. AIO hosts panel sessions aimed at fostering dialog and new collaborations among attendees. Topic categories include but are not limited to: instrumentation, metrology, imaging systems, applied spectroscopy, wearable devices, clinical diagnostics, harsh environment systems and emerging laser, fiber, and photonic technologies.



OSA Nonlinear Optics

150 Attendees Expected

15-19 July 2019
Waikoloa Beach, Hawaii, USA
osa.org/NLO

This international forum covers all aspects of nonlinear optics, including new phenomena, novel devices, advanced materials and applications. Nonlinear optical phenomena play a key role in many photonics applications. They are now studied and applied over a wide range of energies and powers, from single-photons to zettawatts and above, and over broad spectral ranges, from THz to Gamma-ray frequencies.

OSA Advanced Photonics Congress

300 Attendees Expected

29 July – 1 August 2019
Burlingame, California, USA
osa.org/photonicsOPC

The OSA Advanced Photonics Congress addresses the many aspects of photonic device research and development and their use in networks. Integrated photonic circuits and stand-alone components such as switches and modulators in silicon, III-V, graphene and polymer material systems are covered, as well as nano-photonic and quantum devices and concepts. Novel materials such as metamaterials, plasmonic materials, and other specially designed materials and their potential use in devices are examined as well as advances in materials with optical gain, nonlinear optical materials, novel optical glasses and crystals and ceramics. The latest advances in optical interconnects, switching technologies, signal processing and network virtualization are also presentation topics.

Collocated Meetings at This Congress Will Include:

- Integrated Photonics Research, Silicon, and Nano-photonics
- Novel Optical Materials and Applications
- Photonic Networks and Devices
- Signal Processing in Photonic Communications

OSA Laser Congress

575 Attendees Expected

29 September – 3 October 2019
Vienna, Austria
osa.org/laserOPC

The 2019 OSA Laser Congress will offer a comprehensive view of the latest technological advances in solid state lasers as well as the applications of laser technologies for industrial products and markets. It will highlight new sources, advanced technologies, components and system design to improve the operation and application of solid state lasers, focusing on materials and sources. It will also present the latest developments in laser based sensing and free space laser communication, describing sophisticated laser system concepts that are being used to address high bandwidth free space optical (FSO) communications needs and for sensing applications. In addition, there will be specific focus on applications for high power lasers and their use in materials processing.

Collocated Meetings at this Congress include:

- Advanced Solid State lasers (ASSL)
- Application for Lasers for Sensing & Free Space Communication (LS&C)
- Laser Applications Conference (LAC)

Reach key prospects in an intimate setting that fosters in-depth conversation about your company's technology. Call to exhibit.

"As a first time exhibitor, we participated for new leads, to foster existing relationships and to build brand recognition. OSA's congress events are a great place to achieve these goals. We also like the concentrated exhibit hours, that's definitely a plus. We will continue to keep these events on our trade show calendar each year because we always see the right people here and find the session topics to be informative and relevant."

Mae Steinberg,
Energetiq Technologies, Inc.



2019 EXHIBIT RATE INFORMATION

10' x 10' or 9 SQM Exhibit Space

US\$ 2,465 — OSA Industry Development
Associates (OIDA) Members

US\$ 2,900 — Non-members

Call today to exhibit!
+1.202.416.1988
exhibitsales@osa.org

Includes:

- One display table
- Two chairs
- May include carpet—depends on facility**
- Company identification sign
- One complimentary technical registration (valued up to US\$ 1,100)
- Two exhibit personnel registrations
- One copy of the technical program
- Company profile listing in the Buyers' Guide*
- Company participation acknowledgement on meeting website*

Unless otherwise indicated, exhibit space does not include pipe, drape, or hang points.

*Benefits contingent upon date of signed contract.

**Carpet is required if facility is not carpeted.

DID YOU KNOW?

OSA Industry Development Associates (OIDA) Members enjoy free access to a suite of benefits valued at over US\$ 100,000! In addition to special rates for exhibit space at OSA Optics & Photonics Congresses and Topical Meetings, OIDA Members also enjoy discounts on advertising space in Optics & Photonics News, corporate webinars, mailing lists and so much more!

Learn more at osa.org/industry For information on how to join, please call +1.202.416.1474 or email oida@osa.org.





CUSTOM SPONSORSHIPS

Let's work together to engage your audience with a unique opportunity for your brand! Contact us today to discuss your business objectives and we'll build a customizable sponsorship package that will deliver results, drive traffic, and achieve your goals.



2019 SPONSORSHIP OPPORTUNITIES

Sponsorship Packages

Platinum* | US\$ 7,500

- One technical registration (valued up to US\$ 1,100)
- Registration bag logo placement (OSA produces bags)
- Email blast to attendees
- One conference program ad (full page, inside cover, color)
- Coffee break (including signage)
- Technical session slide
- Bag insert
- Recognition from meeting chair (as available)
- Logo and link from OSA Meeting website to sponsor's corporate website

Gold | US\$ 4,500

- One technical registration (valued up to US\$ 1,100)
- One conference program ad (full page, black and white)
- Coffee break (including signage)
- Technical session slide
- Bag insert
- Recognition from meeting chair (as available)
- Logo and link from OSA Meeting website to sponsor's corporate website

Silver | US\$ 2,000

- One technical registration (valued up to US\$ 1,100)
- One conference program ad (full page, black and white)
- Bag insert
- Recognition from meeting chair (as available)
- Logo and link from OSA Meeting website to sponsor's corporate website

Supporter | US\$ 500

- Logo and link from OSA Meeting website to sponsor's corporate website

Benefits contingent upon date of signed contract.

Sponsorships are not exclusive to one company. Special Event sponsorships are available. For exclusivity pricing and additional information, please contact Exhibit Sales at exhibitsales@osa.org.

Receive a 15% discount on each event sponsorship when securing 3 or more event sponsorships at the same time.

*Limited to 2 Sponsors



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OSA Meetings Showcase Key Technology
and Breakthroughs in Research



Advanced
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