Meet Top Leaders from the Fastest Growing Markets
Grow Sales | Reach Key Buyers | Network with Leaders

EXHIBIT at 2018 OSA Congresses and Topical Meetings

2018 TOPICS INCLUDE:

- Advanced Sources
- Biomedical
- Energy
- Optical Communications
- Imaging
- Advanced Optics

osa.org/exhibits
2018 Exhibit & Sponsorship Opportunities at OSA Congresses and Topical Meetings

Network with technology leaders in an intimate setting by exhibiting at or sponsoring one or more of OSA’s 7 different meetings this year. These tightly-focused events bring together the leading minds in the optics and photonics community. When you exhibit at an OSA Meeting, you reach the industry’s most distinguished scientists, technologists and engineers in a specific technology area. OSA Meetings provide the perfect venue for your company to:

- **MARKET** your products and capabilities to top R&D buyers
- **NETWORK** with emerging technology leaders
- **DISCOVER** future user needs to guide your product development

**Advanced Sources**
4 Meetings Covering These Advanced Sources Topics:
- Latest advances in high power sources
- Ultra short pulse and new wavelength sources
- Advanced nonlinear and laser optical materials
- Advanced probes for biomed, materials and physical phenomena

**Biomedical**
2 Meetings Covering These Vital Biomedical Industry Topics:
- Latest advances in molecular probe development
- Life science imaging
- Novel and more powerful optical instrumentation
- Use of optical technologies to advance biological and medical research and to improve clinical outcomes
- Translational Biophotonics

**Energy**
1 Meeting Covering These Energy Topics:
- Latest techniques, technologies and research in monitoring and controlling the generation of energy and its impact on the environment
- Latest advances in electro optics to improve energy harvesting efficiency
- Application of optics in photovoltaic and thermal solar energy generation
- Solid state lighting ranging from new material development or device physics to the design of efficient luminaire optics

**Optical Communications**
2 Meetings Covering These Evolving Communications Topics:
- Development of access technologies
- Research in integrated photonics and nanophotonics
- Photonic transmission technology developments
- Trends in specialty optical fiber materials, designs and applications
- Network virtualization approaches and its impact on communications networks

**Imaging**
2 Meetings Covering These Essential Imaging Topics:
- Latest advances in image processing research including computational imaging, phase retrieval, tomography and other inverse problems
- Applications of imaging technologies to industrial, medical and military purposes
- Design and image performance modeling and metrics of advanced imaging componentry and systems
- Imaging through degraded atmospheric paths and techniques for mitigation

**Advanced Optics**
7 Meetings Covering These Advanced Optics Topics:
- Advanced optical design including free-form optics
- Novel optical materials including IR fibers, metamaterials and GRIN lenses
- 3D imaging and display
- Applications of advanced optical designs and materials to challenging applications

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Find your match. Reserve your exhibit space today!

<table>
<thead>
<tr>
<th>Event</th>
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<tbody>
<tr>
<td>OSA High-Brightness Sources and Light-Driven Interactions Congress</td>
<td>26 – 28 March</td>
<td>Strasbourg, France</td>
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<td>OSA Biophotonics Congress: Biomedical Optics</td>
<td>3 – 6 April</td>
<td>Hollywood, Florida, USA</td>
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<td>OSA Imaging and Applied Optics Congress</td>
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Call today to reserve your space.

+1.202.416.1988 • exhibitsales@osa.org
ABOUT OSA MEETINGS

Small investment yields big results! With reasonable exhibit rates, you will be given the opportunity to have in-depth conversations and receive qualified and targeted leads that will deliver a strong ROI.

Unique face-to-face interactions. From customer dinners to city tours, exhibitors are invited to participate in social activities giving unparalleled access to attendees.

Added value marketing opportunities. In conjunction with your exhibit space, you will be allocated a free technical registration (valued up to $1,100) in addition to having your website linked on the meeting website.

Exciting meeting locations. These locations appeal to attendees and exhibitors alike, and because the meetings rotate, they offer opportunities to speak with new attendees each year in addition to important existing customers.

Attendees are the greatest minds in the field. As an exhibitor you can attend all technical meetings for FREE while your company receives invaluable exposure by exhibiting.

TOP 5 Reasons to Sponsor and Exhibit at 2018 OSA Events

1. ROI
   Small investment yields big results! With reasonable exhibit rates, you will be given the opportunity to have in-depth conversations and receive qualified and targeted leads that will deliver a strong ROI.

2. Face Time
   Unique face-to-face interactions. From customer dinners to city tours, exhibitors are invited to participate in social activities giving unparalleled access to attendees.

3. Marketing
   Added value marketing opportunities. In conjunction with your exhibit space, you will be allocated a free technical registration (valued up to $1,100) in addition to having your website linked on the meeting website.

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5. Exposure
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Market Your Products to Your Target Audience

These targeted exhibit opportunities at OSA Congresses and Topical Meetings help you achieve your company’s marketing and sales goals — no matter how specific your message or desired audience. When you exhibit, you reach the industry’s most distinguished engineers, technologists and scientists.

✓ grow sales
✓ discover product development strategies
✓ market your products

OSA Congresses and Topical Meetings are more intimate events, which are held in hotels rather than large and impersonal exhibit halls. Exhibitors and sponsors often find higher return, yielding a higher volume of qualified sales leads. The targeted audience is receptive to your marketing and sales message, and with limited exhibits it’s easier to have substantive discussions about product needs. In addition, you can participate in social events with attendees, enhancing the exhibiting experience even more and enabling you to get an even better return on your investment.

CALL TODAY TO RESERVE YOUR SPACE.

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OSA High-Brightness Sources and Light-Driven Interactions Congress
26 – 28 March 2018
Strasbourg, France
osa.org/highbrightnessOPC
200 attendees expected

This Congress will report on the latest advances in high-brightness sources, attosecond science, light-driven interactions, advances in mid-IR laser technologies, and the technical challenges in the development of high-brightness sources at all wavelengths, from X-ray to Mid-IR. This event is held every other year.

Collocated Meetings at This Congress Will Include:
- Compact (EUV and X-ray) Light Sources
- High-intensity Lasers and High-field Phenomena
- Mid-Infrared Coherent Sources

OSA Biophotonics Congress: Biomedical Optics
3 – 6 April 2018
Hollywood, Florida, USA
osa.org/biomed
425 attendees expected

This Congress will present the latest technological solutions to medical challenges and applications. It will showcase cutting-edge research and innovative new tools and techniques, and will bring together an international group of leading engineers, scientists and physicians whose contributions are significantly advancing the discovery and application of medical science and clinical practice.

Collocated Meetings at This Congress Will Include:
- Microscopy, Histopathology and Analytics
- Clinical and Translational Biophotonics
- Optical Tomography and Spectroscopy
- Optics and the Brain

OSA Imaging & Applied Optics Congress
25 – 28 June 2018
Orlando, Florida, USA
osa.org/imagingOPC
750 attendees expected

Imaging and Applied Optics will provide a comprehensive view of the latest developments in imaging and applied optical sciences, covering the forefront advances and the application of these technologies to important industrial, military and medical challenges.

Collocated Meetings at This Congress Will Include:
- 3-D Image Acquisition and Display: Technology, Perception and Applications
- Adaptive Optics: Methods, Analysis and Applications
- Application of Lasers for Sensing & Free Space Communication
- Applied Industrial Optics
- Computational Optical Sensing and Imaging
- Digital Holography and Three-dimensional Imaging
- Imaging Systems and Applications
- Laser Applications to Chemical, Security and Environmental Analysis
- Mathematics in Imaging
- Propagation Through and Characterization of Atmospheric and Oceanic Phenomena

Exhibit and reach key decision-makers.

Reserve your exhibit and connect with the industry’s most distinguished engineers, physicians and scientists.

OSA Industry Development Associates (OIDA) Members enjoy up to 15% discount off all OSA meetings — ACT NOW!
OSA Advanced Photonics Congress
2 – 5 July 2018
Zurich, Switzerland
osa.org/photonicsOPC
600 attendees expected

Advanced Photonics covers multiple aspects of optical data transfer and its technologies, from photonic integrated circuit design, fabrication and performance, advances in component design and performance, optical interconnects, switching and storage, optical computing, data and information processing. It also covers the network design and the control, implementation and processing needed to mitigate system impairments and optimize network and link performance.

Collocated Meetings at This Congress Will Include:
- Bragg Gratings, Photosensitivity and Poling in Glass Waveguides
- Integrated Photonics Research, Silicon and Nano-photonics
- Nonlinear Photonics
- Novel Optical Materials and Applications
- Optical Sensors
- Photonic Networks and Devices
- Signal Processing in Photonic Communications
- Specialty Optical Fibers

OSA Laser Congress
4 – 8 November 2018
Boston, Massachusetts, USA
osa.org/laserOPC
525 attendees expected

The OSA Laser Congress features two meetings covering the latest advances in solid state laser development and related technologies for use in numerous industrial applications. The Congress provides a comprehensive view of the latest technological advances as well as the applications of laser technologies for industrial products and markets.

Collocated Meetings at This Congress Will Include:
- Advanced Solid State Lasers Conference
- Laser Applications Conference

OSA Light, Energy and the Environment Congress
5 – 8 November 2018
Sentosa Island, Singapore
osa.org/energyOPC
300 attendees expected

This comprehensive Congress examines the frontiers in the development of optical technologies for energy production, transmission, monitoring and use. It is designed to bring together researchers, engineers and managers to foster timely information exchange between the disciplines involved in these fields.

Collocated Meetings at This Congress Will Include:
- Fourier Transform Spectroscopy
- Hyperspectral Imaging and Sounding of the Environment
- Optical Nanostructures and Advanced Materials for Photovoltaics
- Optics and Photonics for Energy & the Environment
- Optics for Solar Energy
- Solid-State Lighting

Reach key prospects in an intimate setting that fosters in-depth conversation about your company’s technology. Call to exhibit.

OSA Latin America Optics & Photonics Conference (LAOP)
TBD November 2018
Lima, Peru
osa.org/laop
300 attendees expected

This event promotes optics and photonics regional activities in Latin America that enhance their development and impact on regional countries and communities. This is a prime opportunity to reach buyers and researchers throughout Latin America in one location. The event is held every other year.

Exhibiting at this event will connect you with leaders in the field.
2018 Exhibit Rate Information

10’ x 10’ or 9 SQM Exhibit Space

$2380 | OSA Industry Development Associates (OIDA) Members
$2800 | Non-members

Tabletop Display

$1955 | OSA Industry Development Associates (OIDA) Members
$2300 | Non-members

Includes:

- One display table
- Two chairs
- May include carpet—depends on facility**
- Company identification sign
- One complimentary technical registration (valued up to $1,100)
- Two exhibit personnel registrations
- Company profile listing in the Buyers’ Guide*
- Company participation acknowledgement on meeting website*
- Exhibit space — does not include pipe and drape or hang points.

*Benefits contingent upon date of signed contract.
**Carpet is required if facility is not carpeted.
A La Carte Sponsorship Opportunities

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<tr>
<th>Special Event Receptions starting at $5000</th>
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<tr>
<td>Attendee Registration Bag $2500</td>
<td>Lanyards $2000</td>
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<tr>
<td>Conference Program Guide Ad $1200</td>
<td>Email Blast to Attendees $1000</td>
</tr>
<tr>
<td>Coffee Break including signage $2000</td>
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<tr>
<td>Slide in Technical Session Loop $1500</td>
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Custom Sponsorships

Pricing dependent on sponsorship package.
Customized sponsorships can also be developed by choosing options from the a la carte list. To create a sponsorship please contact the Industry Relations Sales Team at exhibitsales@osa.org or +1.202.416.1988.

Did You Know?

OSA Industry Development Associates (OIDA) Members enjoy free access to a suite of benefits valued at over $100,000! In addition to special rates for exhibit space at OSA Optics & Photonics Congresses and Topical Meetings, OIDA Members also enjoy discounts on advertising space in Optics & Photonics News, corporate webinars, mailing lists and so much more!
For information on how to join, please call +1.202.416.1474 or email oida@osa.org.

2018 OSA Meeting Sponsorship Packages

Platinum* | $5500
- Registration bag sponsorship
- Coffee break sponsorship including signage
- Logo and link from OSA Meeting website to corporate website
- One technical registration (valued up to $1,100)
- One complimentary post-show mailing list of all registered attendees
- One conference program full page black and white ad
- Recognition from meeting chair (as available)

Gold* | $3500
- Coffee break sponsorship including signage
- One conference program full page black and white ad
- Logo and link from OSA Meeting website to corporate website
- One technical registration (valued up to $1,100)
- Recognition from meeting chair (as available)

Silver* | $1500
- Conference program guide ad
- Logo and link from OSA Meeting website to corporate website
- One technical registration (valued up to $1,100)
- Recognition from meeting chair (as available)

*Benefits contingent upon date of signed contract.


Interested in a bundled sponsorship for 3 or more conferences? Call our sales team for special discounts.
Exhibit!
Drive business to your company throughout the year!

OSA Meetings Showcase Key Technology and Research Breakthroughs

See Inside for More Details!
Top 5 reasons to exhibit and sponsor. See page 5.