OIDA MEMBERSHIP

Build your business.
Amplify your results.
The benefits of joining OSA Industry Development Associates (OIDA), our comprehensive Membership program, are substantial. Quality data and connections are the keys to amplifying corporate return on investment in optics and photonics.

OIDA can help corporations optimize product development resources and reduce time to market by giving professionals access to quality information, quality interactions and premium opportunities for collaboration.

Discover the benefits of OSA Industry Development Associates Membership.

Join today. osa.org/joinoida
Business Solutions for Your Entire Product Cycle

From the spark of an idea to its application and commercialization, OSA Industry Development Associates Membership drives business growth and technology evolution.
Valuable connections. Powerful partnerships.

Membership in OSA Industry Development Associates (OIDA) connects you with hundreds of executive-level members in optics and photonics and with more than 325,000 leading scientists, engineers and business leaders who are producing tomorrow’s breakthroughs today.

OIDA is your connection to the top network of professionals in the industry. Build quality relationships with new colleagues, customers and industry leaders from around the world, creating valuable connections that uncover new opportunities and grow your business.

“OIDA’s publications, market reports, and professional networking opportunities have become an essential tool for our optics industry, offering an excellent platform for building lasting professional relationships be it B2B or B2C.”

Samir Desai
VP Sales and Business Development,
Cosemi Technologies
“Membership is invaluable to Thorlabs’ research efforts. It provides us with access to OSA’s cutting-edge peer-reviewed journals, making sure that our engineers can access new scientific results and remain on the forefront of what’s happening technically in the field.”

Alex Cable
Founder and President
Thorlabs
304,000 articles
and Exclusive access to Market Update
and technology Roadmap Reports

Trusted R&D and market information.
OSA is the premier source for timely, relevant and quality information that professionals in optics and photonics use to make better business decisions and improve product performance. **OSA Industry Development Associates (OIDA)** Membership includes valuable market and roadmap reports, subscriptions to award-winning magazines, access to high-impact journals, and registration discounts to top technical meetings. With 100 years of history, a reputation for quality and the largest digital library of peer-reviewed content, OSA delivers the information that fuels success.
Global reach. Global connections.

OIDA offers high-profile marketing opportunities for your company in every medium — print, online and in-person — to develop leads, boost awareness and attract customers around the world. In addition to special exhibit and sponsorship opportunities at OSA events, members receive advertising discounts and exclusive opportunities to reach our global network of more than 325,000 people in 175 countries. Add OSA’s seasoned public relations team, and you have a marketing powerhouse instrumental in building brand perception and getting your products and services into the consciousness of the global optics and photonics community.

“OIDA helps us reach important industry and research markets. Member discounts on events and ads help extend our brand recognition with our customers and prospects.”

Paul Crosby
Sr. Vice President, Business Development
Coherent

Every CEO knows that talent is critically important, but in a complex and evolving industry like optics, it can be the difference between success and failure. Through the WORKinOPTICS online job board, OSA Industry Development Associates (OIDA) Members can attract today’s top talent, as well as the most promising leaders of tomorrow.

Then, once you’ve hired the right people, our services are instrumental in helping to nurture their careers. Through quality events, publications, and webinars, OIDA helps industry professionals expand their knowledge in areas relevant to the performance of your business.

“You can really get the pulse of the industry as an OIDA member, not to mention that you can make many good friends in the industry. Nowadays, the hot topics are big data and wide social networks. OIDA can give you both, specifically in the optics and photonics industry, whether online or offline”.

Simin Cai
President
Go!Foton
Amplify your results.

Benefits of OSA Industry Development Associates (OIDA) Membership include:

**Information**
- Exclusive Market Update Reports
- Up to 1,000 free downloads from OSA Publishing’s trove of 304,000 articles
- All OIDA Roadmap Reports, pre and post workshop, including access to the OIDA Roadmap Report archives
- Subscriptions to *Optics & Photonics News* and *Physics Today*
- Discounts on publications from OSA, AIP, and McGraw Hill
- Registration discounts to top optics conferences, workshops and technical meetings

**Marketing**
- Exclusive access to OSA’s individual member mailing list, with your first 5,000 names free
- 15% discount on display and classified ads in *Optics & Photonics News*
- Special ad rates in OSA’s monthly e-newsletter
- Listing in the searchable OSA Industry Development Associates Directory
- Exhibit and sponsorship discounts at OSA meetings and conferences
- Webinars to showcase your technology
Professional Development
- Up to 20 individual memberships for employees
- Networking events and technical group affiliations
- Grants, awards, and fellowships recognizing achievement and service

Networking
- Exclusive member-only receptions, dinners, and events
- Two-for-one registration at the annual OSA Executive Forum of top companies in the optical networking and communications industry
- Opportunities to participate in planning committees with industry leaders

Public Relations
- U.S. Government Relations benefit package including dedicated government relations staff to facilitate personal introductions to agency contacts, members-only working groups focused on relevant policy issues and initiatives, email updates about relevant government legislation, and priority invitation to the annual Congressional Visits Day in Washington, DC, USA
- Member-only PR Toolkit and document templates
- Strategic guidance from OSA’s seasoned PR professionals
- Your releases included in OSA’s “Industry Newsmakers” quarterly round-up for media
- Your releases posted on OSA.org with 75,000 visits per month
- 10% discount on releases distributed in the U.S. via Business Wire

Recruiting
- Complimentary access to WORKinOPTICS.com, OSA’s online job board with hundreds of relevant resumes
- 20 free job postings on WORKinOPTICS.com and 50% off after that
- Unlimited internship posting on WORKinOPTICS.com
- VIP networking events with top-performing students

Join Now
osa.org/industry
+1.202.416.1408
oida@osa.org
Fuel your success
through OSA Industry Development Associates (OIDA)
Membership

Exclusive benefits.
Unparalleled access.

Joining OSA Industry Development Associates (OIDA) is one of the most important decisions you can make for the success of your business. We are the premier professional association serving the global optics and photonics industry.

Join OIDA and collaborate with industry thought leaders through market analysis, technical road-mapping, and members-only networking events. The value, benefits and opportunities that membership offers, provide an immediate return on investment through:

• Industry intelligence, research, road maps and benchmarking
• Member discounts on advertising, sponsorships and exhibits
• New business opportunities and member-only networking events

Membership Categories & Dues

<table>
<thead>
<tr>
<th>Industry Member Type</th>
<th>Dues</th>
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</thead>
<tbody>
<tr>
<td>Industry Member (Annual Sales Volume)</td>
<td>Contact OIDA for dues</td>
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<tr>
<td>TIER 1: Less than $2 Million</td>
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<tr>
<td>TIER 2: $2–$10 Million</td>
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<tr>
<td>TIER 3: $10–$20 Million</td>
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<td>TIER 8: Over $1 Billion</td>
<td>$16,500</td>
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</tbody>
</table>

Special Rates
University/Cluster $1,500
Recruiter/Non Profit $750

Join Now
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Cover image: “Optical Möbius Strip” – a string recorded under colored illumination right before realizing a standing wave, D. Curticapecan, Germany