Build your business. Amplify your results.

Join OSA Corporate Membership
Quality data. Quality connections.

The benefits of OSA Corporate Membership, and the new partnership with OIDA, are substantial. Quality data and connections are the keys to amplifying corporate return on investment in optics and photonics.

OSA can help corporations optimize product development resources and reduce time to market by giving professionals access to quality information, quality interactions and premium opportunities for collaboration.

Discover the benefits of OSA Corporate Membership.

Join today.

osa.org/corporate
180,000 contacts

Valuable connections. Quality relationships.

Corporate membership in OSA connects you with hundreds of executive-level members in optics and photonics and with more than 180,000 leading scientists, engineers and students who are producing tomorrow’s breakthroughs today.

OSA Corporate Membership is your connection to the top network of professionals in the industry. Build quality relationships with new colleagues, customers and industry leaders from around the world, creating valuable connections that uncover new opportunities and grow your business.

“My OSA Corporate Membership gives me access to unparalleled networking opportunities. I’ve connected with people I probably would never have met otherwise — valuable connections that will help me grow our business.”

Gurinder Parhar
Director, Product Line Management
Emcore
OSA offers high-profile marketing opportunities for your company in every medium — print, online and in-person — to develop leads, boost awareness and attract customers around the world. In addition to special exhibit and sponsorship opportunities at OSA events, corporate members receive advertising discounts and exclusive opportunities to reach a global network of more than 180,000 people in 175 countries. Add OSA’s seasoned public relations team, and you have a marketing powerhouse instrumental in building brand perception and getting your products and services into the consciousness of the global optics and photonics community.

“OSA helps us reach important industry and research markets. Corporate Member discounts on events and ads help extend our brand recognition with our customers and prospects.”

Paul Crosby
Sr. Vice President, Business Development
Coherent
OSA Corporate Membership is invaluable to Thorlabs’ research efforts. The membership provides us with access to OSA’s cutting-edge peer-reviewed journals, making sure that our engineers can access new scientific results and remain on the forefront of what’s happening technically in the field.

Alex Cable
Founder and President
Thorlabs

Premier platform. Trusted source.

OSA is the premier source for timely, relevant and quality information that professionals in optics and photonics use to make better business decisions and improve product performance. Corporate membership includes subscriptions to award-winning magazines, access to high-impact journals, and registration discounts to top technical meetings. With 100 years of history, a reputation for quality and the largest digital library of peer-reviewed content, OSA delivers the information that fuels success.
2,300 resumes


Every CEO knows that talent is critically important, but in a complex and evolving industry like optics, it can be the difference between success and failure. Through the WORKinOPTICS online job board, OSA Corporate Members can attract today’s top talent, as well as the most promising leaders of tomorrow. Then, once you’ve hired the right people, OSA’s services are instrumental in helping to nurture their careers. Through quality events, publications, and webinars, OSA helps industry professionals expand their knowledge in areas relevant to the performance of your business.
“There has been tremendous activity in data networking technologies, including the advent of network virtualization and software-defined networking. The OIDA workshop provided an excellent opportunity to understand how this technology will apply to next generation optical networks.”

Casimer DeCusatis, Ph.D.
Distinguished Engineer,
IBM System Networking
Strategic Alliances
IBM Corporation

Exclusive benefits. Unparalleled access.
OIDA is the premier professional association serving the global optoelectronics industry.

Upgrade to OIDA Membership and collaborate with industry thought leaders through market analysis, technical road-mapping, and members-only networking events. OIDA includes all the benefits of OSA Corporate Membership, plus exclusive market and technology reports, focused events, and dedicated government relations staff to elevate your market success.
Amplify your results.

Benefits of OSA Corporate Membership include:

Information
- Up to 1,000 free downloads from Optics InfoBase’s trove of 240,000 articles
- Subscriptions to Optics & Photonics News and Physics Today
- Discounts on publications from OSA, AIP, and McGraw Hill
- Registration discounts to top optics conferences and technical meetings
- Discounted OIDA Market Reports and Roadmap Reports

Marketing
- Exclusive access to OSA’s individual member mailing list, with your first 5,000 names free
- 15% discount on display and classified ads in Optics & Photonics News
- Special ad rates in OSA’s monthly e-newsletter
- Listing in the searchable Corporate Member Directory
- Exhibit and sponsorship discounts at OSA meetings and conferences
- Webinars to showcase your technology

Networking
- Exclusive member-only receptions, dinners, and events
- Two-for-one registration at the annual OSA Executive Forum of top companies in the optical communications industry
- Corporate rate for all OIDA events
- Opportunities to participate in planning committees with industry leaders

Professional Development
- Up to 20 individual memberships for employees
- Networking events and technical group affiliations
- Grants, awards, and fellowships recognizing achievement and service

Public Relations
- Member-only PR Toolkit and document templates
- Strategic guidance from OSA’s seasoned PR professionals
- Your releases included in OSA’s “Industry Newsmakers” quarterly round-up for media
- Your releases posted on OSA.org with 75,000 visits per month
- 10% discount on releases distributed in the U.S. via Business Wire

Recruiting
- Complimentary access to WORKinOPTICS.com, OSA’s online job board with hundreds of relevant resumes
- 20 free job postings on WORKinOPTICS.com and 50% off after that
- Unlimited internship posting on WORKinOPTICS.com
- VIP networking events with top-performing students

OIDA Members also receive:
- Free or discounted registration to OIDA workshops and events, plus access to OIDA Industry Market Reports and OIDA Newsletters
- All OIDA Roadmap Reports, pre and post workshop, including access to the OIDA Roadmap Report archives
- U.S. Government Relations benefit package including dedicated government relations staff to facilitate personal introductions to agency contacts, members-only working groups focused on relevant policy issues and initiatives, email updates about relevant government legislation, and priority invitation to the annual Congressional Visits Day in Washington, DC, USA
- Opportunity to participate in the OIDA Advisory Board

osa.org/corporate
oida.org/benefits
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Cover image: “Optical Möbius Strip” – a string recorded under colored illumination right before realizing a standing wave, D. Curticapean, Germany