

2012 OPTICS AND PHOTONICS CONGRESS EXHIBIT SPACE APPLICATION

For more information on technical sessions visit www.osa.org/meetings/optics_and_photonics_congresses



Return signed contract with deposit to: OSA Exhibits, c/o OSA, 2010 Massachusetts Ave., NW, Washington, DC 20036
Tel: +1.202.416.1474 Fax: +1.202.416.1408 Email: exhibitsales@osa.org

as of 8 July 2011

Primary Contact — to receive all information pertaining to exhibit We are a first-time exhibitor.
 If no Exhibit Guide information is submitted by the deadline (to be provided), this information will be published as shown.

Company Name: _____ Division of / Subsidiary of:

Contact Name: _____ Job Title: _____

Address: _____

City _____ State/Province _____ ZIP/Postal Code: _____ Country: _____

Tel: _____ Fax: _____

Email: (main mode of communication—print clearly) _____

URL: _____

Check the box beside each Congress exhibit for which you would like to purchase space.

Lasers, Sources & Related Photonic Devices

Exhibit Dates: 31 January-2 February 2012
 San Diego, California, USA

- Collocated Topical Meetings Include:
- **ASSP** Advanced Solid State Photonics
 - **AIOM** Advances in Optical Materials
 - **FILAS** Fiber Laser Applications
 - **LACSEA** Laser Application to Chemical, Security and Environmental Analysis

Biomedical Optics & 3D Imaging

Exhibit Dates: 30 April-2 May 2012
 Miami, Florida, USA

Advanced Photonics

Exhibit Dates: 18-19 June 2012
 Colorado Springs, Colorado, USA

- Collocated Topical Meetings Include:
- **IPR** Integrated Photonics Research, Silicon Photonics and Applications
 - **NP** Nonlinear Photonics
 - **BGPP** Bragg Gratings, Photosensitivity, and Poling in Glass Waveguides
 - **META** Photonic Metamaterials and Plasmonics
 - **ACCESS** Access Networks and Inhouse Communications
 - **SPPComm** Signal Processing in Photonic Communications Specialty Optical Fibers

Imaging and Applied Optics

Exhibit Dates: 25-27 June 2012
 Monterey, California, USA

- Collocated Topical Meetings Include:
- **IS** Imaging Systems Applications
 - **AIO** Applied Industrial Optics: Spectroscopy, Imaging, and Metrology
 - **ORA** Optical Remote Sensing of the Atmosphere
 - **Sensors** Optical Sensors
 - **COSI** Computational Optical Sensing and Imaging
 - **OF&T** Optical Fabrication and Testing

Latin America Optics & Photonics Conference

Exhibit Dates: 11-13 November 2012
 São Sebastião, Brazil

Renewable Energy & the Environment

Exhibit Dates: 13-15 November 2012
 Eindhoven, The Netherlands

- Collocated Topical Meetings Include:
- **Solar** Optics for Solar Energy
 - **SOLED** Solid State and Organic Lighting
 - **PV** Advanced Solar Materials and Nanostructures for Photovoltaics
 - **E2** Optical Instrumentation for Energy and Environmental Applications

Sponsorships

Several Exciting Sponsorships Available

- Platinum Level \$5500 - Only one per congress!
- Gold Level \$3500 - Great exposure!
- Silver Level \$1500 - Most cost effective!

Call 202.416.1474 for information on these packages and other sponsorship opportunities.

Contract Authorization: By signing below, with or without appropriate payment, this contract shall become a legally binding contract. The individual signing this document represents that he/she is duly authorized to execute this binding contract on behalf of the exhibitor. By signing this agreement, Exhibitor agrees to abide by and be bound to this Contract, Exhibit Management's rules and regulations as published on the reverse side of this document, and any additional rules and regulations published by Exhibit Management

Authorized Signature: _____ Date: _____

Exhibit Fees: All exhibitors receive the following: an attendee list, one technical digest, one technical badge, one ticket to conference reception, an editorial listing in the Exhibit Guide, and two exhibitor personnel badges. The tabletop space rental fee also includes a 6 foot draped table and one chair. Electrical services must be ordered in advance through the hotel and are the responsibility of the exhibitor. Refer to back of contract for complete regulations, including cancellation policies.

	Tabletop Display		10'x10' Booth	
Non-member	US \$1290 each	X _____ = US \$ _____ Total Due	US \$1600 each	X _____ = US \$ _____ Total Due
OSA Corporate Member	US \$1120 each	X _____ = US \$ _____ Total Due	US \$1390 each	X _____ = US \$ _____ Total Due

Full Payment Is Due With The Contract: Payment may be made by check, credit card or wire transfer. Make checks payable (in US Dollars) to OSA. If payment is to be made by wire transfer, direct funds to: Bank of America, 1501 Pennsylvania Ave. NW, Washington, DC 20013, ABA# 0260-0959-3, OSA Acct. 20-867-84-287, SWIFT BOFAUS3N. Please incorporate any bank fees associated with your wire transfer, to include a \$25 processing fee by Bank of America, as remitter is responsible for these fees.

You may also pay by credit card: Visa M/C Diners AmEx

Amount: _____

Card No: _____ Exp. Date: _____

Print Name (as it appears on card): _____

Cardholder Signature: _____ Date: _____

Please email a 50-word description of your company and/or products along with general company contact information (including phone, fax, and email) and a company logo in .jpg format (b/w or color) to topicalexhibits@osa.org. This information will be distributed to meeting attendees.

RULES, REGULATIONS and SERVICES

Read Carefully — Avoid Misunderstandings

1. CONTRACT: This application, executed by applicant (Exhibitor) shall constitute a valid and binding contract. The Optical Society of America (OSA), a New York non-profit corporation, serves as Exhibit Management.

2. PURPOSE: To disseminate knowledge and promote the development and advancement of the optics industry. The technical exhibition will serve to introduce new products and services to the market, and to educate individuals in the areas of these technologies. Only exhibitors whose materials are related for said purposes will be allowed to maintain displays. Exhibit Management reserves the right, in its sole discretion, to determine whether an Exhibitor's materials relate to the purpose of the exhibition. Exhibitor agrees to be bound by these rules and regulations, and agrees that Exhibit Management shall have full authority to interpret, amend, and enforce all rules and regulations in the best interest of the exhibition. Any point not specifically covered in these rules is subject to the decision of Exhibit Management, whose decision shall be final.

3. ASSIGNMENT OF SPACE: Assignment of space is final. A space may be revoked or changed by Exhibit Management at any time if payment is not in accordance with the payment schedule. Assignment of space will be determined by Exhibit Management on site based on the earliest date a contract accompanied with full payment is received by OSA. However, Exhibit Management retains the exclusive right to revise the exhibition floor plan and/or move assigned exhibitors as necessary.

4. PAYMENT AND CANCELLATION: Payment in full for space rental must accompany the contract. Defaults in payment may result in reassignment of space or cancellation (subject to cancellation fee schedule).

Exhibitor must cancel the space rental contract via electronic mail (email), fax or written notice forwarded to the address set forth in this contract. The following refund will be due exhibitor if cancellation is received in writing by the dates indicated:

Meeting	50% of the exhibit space cost	0% of the exhibit space cost
Lasers, Sources and Related Photonic Devices	Before 2 December 2011	After 2 December 2011
Biomedical Optics & 3D Imaging	Before 2 March 2012	After 2 March 2012
Advanced Photonics	Before 20 April 2012	After 20 April 2012
Imaging and Applied Optics	Before 27 April 2012	After 27 April 2012
Latin America Optics & Photonics Conference	Before 5 September 2012	After 5 September 2012
Renewable Energy	Before 7 September 2012	After 7 September 2012

These fees apply in the event of Exhibitor cancellation or failure to arrive for any reason whatsoever. Cancellation fees will not be applied to any other past, current, or future charges incurred by Exhibitor and are non-transferable. In no event will Exhibitor receive a credit from any revenue later generated by reuse of the reserved space by Exhibit Management. Exhibitor shall also forfeit all exhibitor privileges.

5. SPACE RENTAL FEE: All exhibitors receive the following: an attendee list, one technical digest, one technical badge, one ticket to conference reception, an editorial listing in the Exhibit Guide, and two exhibitor personnel badges. The tabletop space rental fee also includes a 6 foot draped table and one chair.

Non-member table	US \$1290.00
OSA Corporate Member table	US \$1120.00
Non-member 10x10	US \$1600.00
OSA Corporate Member 10x10	US \$1390.00

6. ARRANGEMENT OF EXHIBITS: Exhibitor agrees to arrange exhibits so that the general view of the floor will not be obstructed nor hide other exhibits. Tabletop display space is 6 feet x 2 feet; maximum height of the display is 8 feet including the table, or 5 feet 6 inches from the table's surface. All materials must be displayed within the above mentioned space and cannot be adhered to walls. Exhibitors with 10'x10' (approx. 3m x 3m) booths must agree to follow the International Association of Exhibitions and Events (IAEE) guidelines, a copy of which will be provided to each exhibitor.

7. ADVERTISING MATTER: Exhibit Management reserves the right to prohibit distribution of souvenirs, advertising matter, or any other materials. Distribution from anywhere other than within Exhibitor's space is forbidden.

8. MUSIC: Due to licensing restrictions, the use of music in presentations, including video presentations, is prohibited unless the exhibiting company can provide Exhibit Management with proof of Broadcast Music Industry (BMI) and American Society of Composers & Performers (ASCAP) certification and licensing documentation.

9. COMPLIANCE WITH LAWS, RULES, AND SAFETY PRECAUTIONS: Exhibitor is responsible for knowledge of and compliance with all federal, state, and local laws, regulations, orders, and requirements applicable to Exhibitor's participation in the tabletop exhibit, as well as all rules and regulations of the facility and all related expenses and taxes. Exhibitor shall take all necessary measures to safeguard persons and property in the facility from any hazards associated with Exhibitor's equipment. Exhibitor agrees that if notified by Exhibit Management that the condition of Exhibitor's space is unsatisfactory for any reason, Exhibitor will immediately remedy the condition.

10. RESTRICTIONS: Exhibitor's activities shall be restricted to Exhibitor's display space only. Exhibit Management reserves the right to restrict, reject, prohibit, or eject any exhibit, in whole or in part, which becomes objectionable due to noise, safety hazards, or other reasons. Exhibit Management reserves the right to deny access to or eject any person whose behavior becomes objectionable. In any such event, no refunds will be issued. Sanctions for noncompliance with Exhibit Management's rules and regulations also include, but are not limited to, forfeiture of all fees paid and ineligibility to exhibit at or attend any future OSA managed Exhibit.

11. SUBLEASING SPACE: Unless approved in advance and in writing by Exhibit Management, Exhibitor shall not assign or sublet this Contract, in whole or in part, nor exhibit any products or services other than those manufactured or handled in Exhibitor's normal course of business, nor permit any third party to solicit business in Exhibitor's space. Exhibit Guide listings are limited to one entry per contracted exhibiting company.

12. FORCE MAJEURE: Exhibit Management may suspend or terminate this Contract without penalty in the event the Facility becomes unavailable, is destroyed or damaged, or if it becomes inadvisable, impracticable, illegal, or impossible to hold the Tabletop Exhibit as scheduled due to any event beyond the control of Exhibit Management, including but not limited to the following: strike; lockout; injunction; emergency; act of God; act of war; curtailment of local, national, or international transportation facilities with a significant impact on domestic and/or international travel; and economic factors which make it impractical for Exhibit Management to hold the Exhibit as scheduled or otherwise perform its obligations hereunder (including the unavailability or inadequacy of any Facility, headquarters, hotel, or necessary expansion space). In such an event, Exhibitor hereby waives any and all damages and claims for damages and agrees that the sole liability of Exhibit Management and the Sponsors of the Tabletop Exhibit shall be to refund to Exhibitor all payments made for exhibit space, less a proportionate share of all expenses incurred and committed by Exhibit Management, such as, but not limited to, advertising, Facility fees, etc., to the extent any monies remain after payment of such expenses.

13. INSURANCE: Exhibitor shall carry adequate insurance to protect itself against bodily injury (including death) and property damage claims arising from Exhibitor's participation in the Exhibit, including but not limited to (i) worker's compensation as required by law and (ii) commercial general liability insurance in such amounts as are adequate, but in no event less than one million U.S. dollars (\$1,000,000) combined single limit for both bodily injury and property damage. Said insurance shall name Exhibit Management (OSA) and its Sponsors as additional insureds, shall contain an endorsement that such policy shall remain in full force and effect notwithstanding that the insured has waived its right of action against any party prior to the occurrence of a loss, and shall require the insurer to waive all rights of subrogation against Exhibit Management. Further, said insurance shall include a provision for notification to Exhibit Management at least thirty (30) days prior to cancellation. Exhibitor shall furnish a Certificate of Insurance verifying such coverage 30 days prior to the meeting. Exhibitor shall not do any act or thing in the Facility which might violate any insurance policy held by Exhibit Management, its Sponsors, the Operator, or any other party regarding the Facility. Certain materials may be prohibited within the Facility. Contact Exhibit Management for further information.

14. DAMAGE TO FACILITY: Exhibitor shall be solely responsible for any and all damage to the Facility caused by Exhibitor, its contractors, or their respective officers, directors, employees, representatives, servants, agents, invitees, licensees, or subcontractors.

15. INDEMNIFICATION: Exhibitor agrees to defend, indemnify, and hold harmless Exhibit Management, its Sponsors, the Facility, the Operator, and their respective officers, directors, employees, and agents from and against any and all claims, demands, actions, causes of action, penalties, judgments and liabilities (including court costs and reasonable attorney's fees) based upon or arising out of any act, omission, negligence, misconduct or breach of any material condition of this Contract by Exhibitor, its contractors, or their respective officers, directors, employees, representatives, servants, agents, invitees, licensees, or subcontractors.

16. NO LIABILITY: Exhibit Management and its agents will use reasonable care to protect Exhibitor against loss. The responsibility of Exhibit Management to Exhibitor does not extend beyond such endeavors; provided, however, that Exhibit Management may choose to provide a refund in an amount up to the fees actually paid by Exhibitor, in its sole discretion. In no event shall Exhibit Management be liable for any indirect, consequential, punitive, or incidental damages, even if advised of the possibility of such damages. Exhibitor is solely responsible for the security of its property and the property of others under its control.

17. WAIVER: Exhibitor acknowledges that Exhibit Management, the facility, and the Operator do not carry insurance coverage for Exhibitor's property. Exhibitor agrees to bear all risk of any bodily injury (including death) or property damage or loss which Exhibitor or its contractors, or their respective officers, directors, employees, representatives, servants, agents, invitees, licensees, or subcontractors might sustain as a result of Exhibitor's participation in the Exhibit. Exhibitor hereby waives any and all rights of recovery, refund, or compensation for bodily injury (including death) or property damage against Exhibit Management, its Sponsors, the Facility, the Operator, and their officers, directors, employees, and agents based upon or arising out of Exhibitor's participation in the Exhibit, except such losses as may be the result of the sole gross negligence or willful misconduct of such parties.

18. LAWS: This Contract shall be exclusively governed by, and construed and enforced in accordance with, the laws of the state of New York without reference to its choice of law doctrine. Exhibitor agrees that the sole jurisdiction and venue for any litigation arising from or relating to this Contract shall be an appropriate federal or state court located in the District of Columbia. Exhibitor hereby waives trial by jury in any action, proceeding, or counterclaim brought by or against Exhibit Management with respect to this Contract. In the event that Exhibit Management or its Sponsors need to bring a suit to enforce any of its rights outlined, they shall be entitled to recover all costs from the suit (including attorney's fees) from Exhibitor.

19. GENERAL: The parties are independent contractors with respect to each other, and nothing herein shall create any association, partnership, joint venture or agency relationship between the parties. Neither party has any right or authority to assume or to create any obligation or responsibility on behalf of the other party except as otherwise provided herein. The parties agree that all rights and obligations provided in this Agreement which do not expressly terminate pursuant to this Agreement shall survive beyond the term of this Agreement and shall remain in full force and effect in perpetuity. This Agreement represents the entire agreement of the parties and supersedes any other understanding of the parties concerning the subject matter herein. This Contract may be modified only with the written consent of Exhibit Management. The waiver of a breach of any of the terms hereof or of any default hereunder, shall not be deemed a waiver of any subsequent breach or default, whether of the same or similar nature, and shall not in any way affect the other terms hereof. No waiver or modification shall be valid or binding unless in writing and signed by the waiving party. All provisions of this Agreement shall be severable and no provision shall be affected by the invalidity of any other provision to the extent that such invalidity does not also render such other provision invalid. All notices required under this Contract shall be considered given when deposited in the U.S. mail, certified, return receipt requested, addressed to the respective parties as listed on the first page of this contract.